PRESS RELEASE

Marketing cooperation for cheese
Holtsee and Hochwald to combine forces in the cheese sector

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The Schleswig-Holstein dairy cooperative Holtsee-Ascheberg eG and the cooperatively structured company Hochwald Foods GmbH have signed a cooperation contract for marketing cheese.
From now on, the independent enterprises will work together to sell cheese for the German market and for export. Hochwald, which exports milk and dairy products, such as Pasta Filata cheese, to more than 100 countries, foresees good growth opportunities for yellow cheese as well. Holtsee is known as a leading producer of naturally ripened cheese like Tilsiter and its specialities will also complement Hochwald's range. The aim of the cooperation is to mutually exploit the market potential for cheese in Germany and worldwide, to increase the added value and to further improve the price of milk for the members of the cooperatives. Holtsee's cooperation with the marketing organization Gut von Holstein remains unaffected.

About the dairy cooperative Holtsee-Ascheberg eG
The Holtsee cheese factory near Eckernförde was founded in 1938. Today more than 210 dairy farmers in the Holtsee and Ascheberg region supply the cheese factory with 125 million kg of milk annually. The products include cheeses like the naturally ripened speciality cheeses such as Tilsiter, Esrom or Butterkäse. ***www.kaeserei-holtsee.de***

About Hochwald Foods GmbH
Hochwald Foods GmbH, with its head office in Thalfang, Rheinland-Palatinate and production facilities in Germany and the Netherlands, covers the entire spectrum of dairy products, and also produces sausages. Hochwald had a consolidated turnover of € 1.588 million in 2015, of which approx. € 680 million (+21.6 %) was generated through exports, and about 2.28 billion kg of milk was processed.
www.hochwald.de

Contact
Hochwald Foods GmbH
Kathrin Lorenz
Corporate communications

Tel.: +49 6504 125129
Email: k.lorenz@hochwald.de